



# Career Report for Business Management

Report Prepared for

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Ph No	
Email ID	
Age	
Location	bangalore

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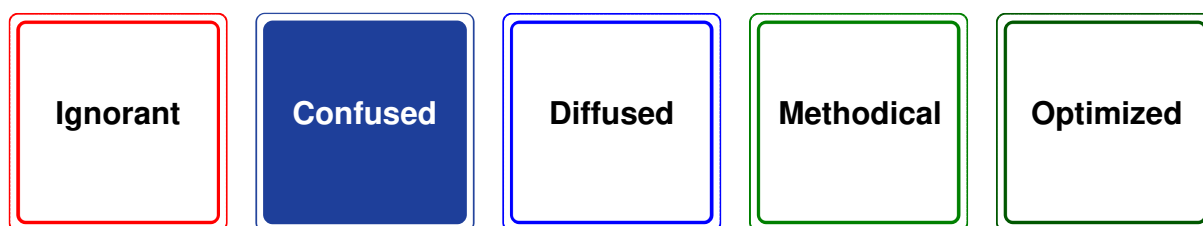
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## Profiling

### ● Your Profiling

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help decide your career objective and roadmap. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

#### Current Stage of Planning



#### Confused

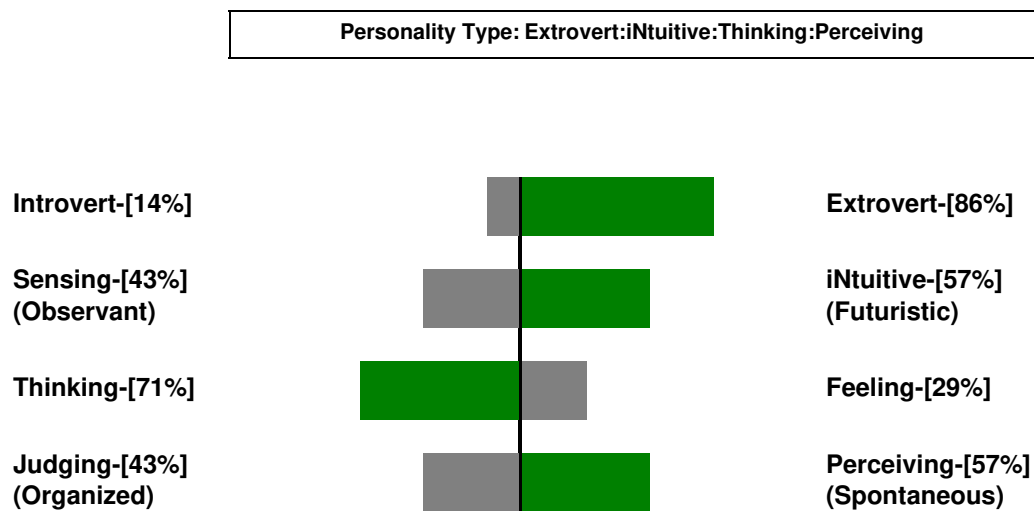
**Confused:** You are at the confused stage in career planning. We understand that you are having little idea of career planning, but usually confused among various career options. At this stage, you are looking for proper guidance. Generally, at this stage, your career decisions shall be influenced by friends and parents.

**Risk Involved:** Wrong selection of a career path, career dissatisfaction, and self-interest mismatch.

**Action Plan :** Explore your strengths and weakness > Explore career options > Gather information>Match best suitable option> Early execution.

## Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.



## Analysis of Career Personality

### ● Your Career Personality Analysis

#### Where do you prefer to focus your energy and attention?

**E**  
**Extrovert**

- You are quite talkative, energized and like to spend lots of time with others.
- Your primary mode of living is focused externally.
- You can easily be distracted.
- You are a bit aggressive.
- You quickly adapt to a given situation.
- You are sometimes described as an attention-seeker.

#### How do you grasp and process the information?

**N**  
**iNtuitive**  
(Futuristic)

- You are very imaginative, open-minded and curious.
- You prefer to explore and focus on hidden meanings and future possibilities.
- You are interested in doing things that are new and different.
- You first like to see the biggest picture, then try to find out facts.
- You are interested in new things and what might be possible.
- You solve problems by leaping between different ideas and possibilities.

#### How do you make decisions?

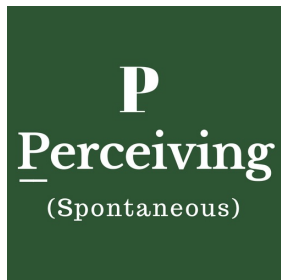
**T**  
**Thinking**

- You seem to make decisions based on logic rather than the circumstances.
- You believe telling truth is more important than being tactful.
- You seem to look for logical explanations or solutions to almost everything.
- You can often be seen as very task-oriented, uncaring, or indifferent.
- You are ruled by your head instead of your heart.
- You are a critical thinker and oriented toward problem solving.

## Analysis of Career Personality

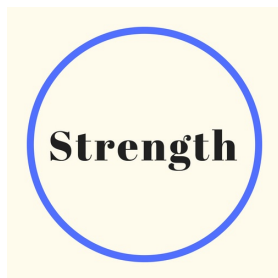
### ● Your Career Personality Analysis

#### How do you prefer to plan your work ?



- You seem to prefer a flexible and spontaneous way of life.
- You prefer to adapt to the world rather than organizing it.
- You like staying open to new experiences and information.
- You like to approach work as play or mix of work and play.
- You appear to be casual and like to keep plans to a minimum.
- You are a random thinker who prefers to keep his/her options open.
- You are spontaneous and often juggle several tasks at once.

#### Your strengths



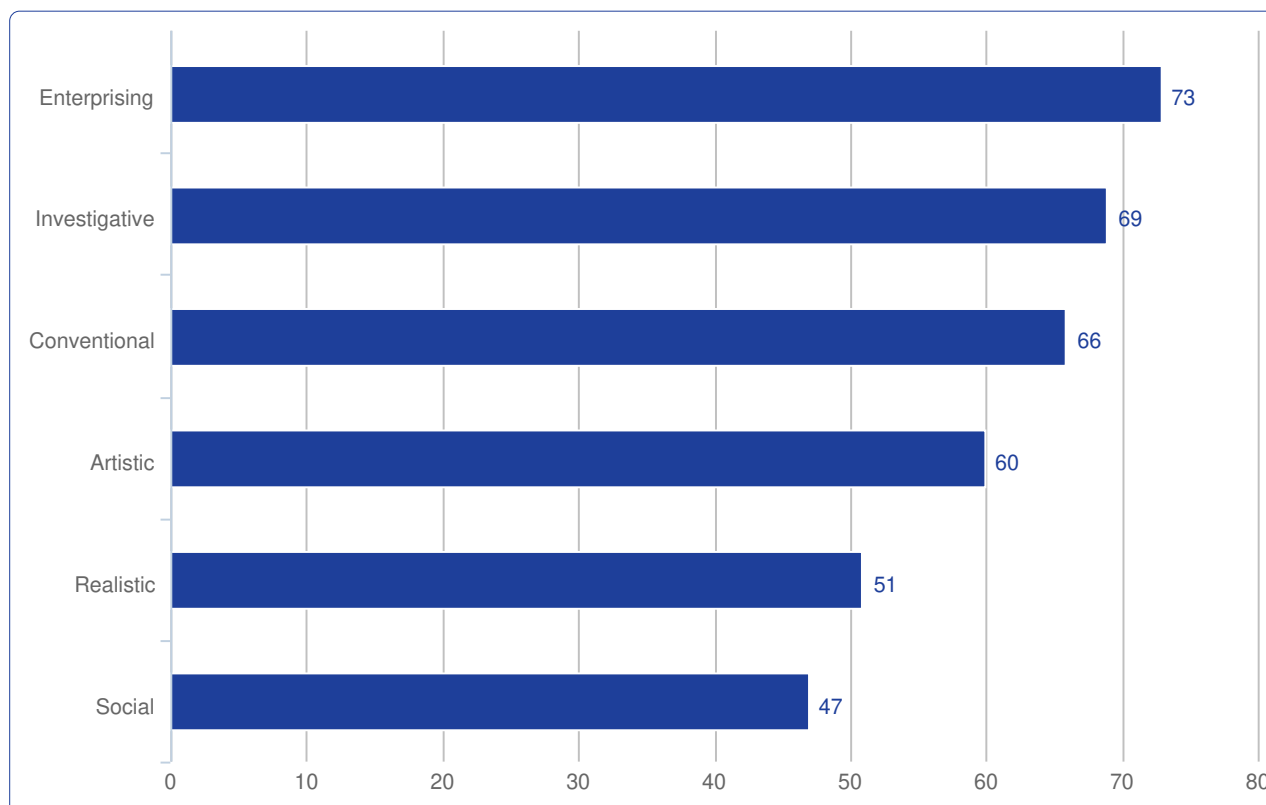
- Knowledgeable
- Quick thinker
- Excellent brainstormer
- Energetic
- Charismatic

## Result of the Career Interest

### ● Your Career Interest Types

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.



## Analysis of Career Interest

### ● Your Career Interest Analysis

#### Enterprising-HIGH



- You are energetic, ambitious, adventurous, and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are effective at public speaking and are generally social.
- You like activities that require to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.

#### Investigative-HIGH



- You are analytical, intellectual, observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

#### Conventional

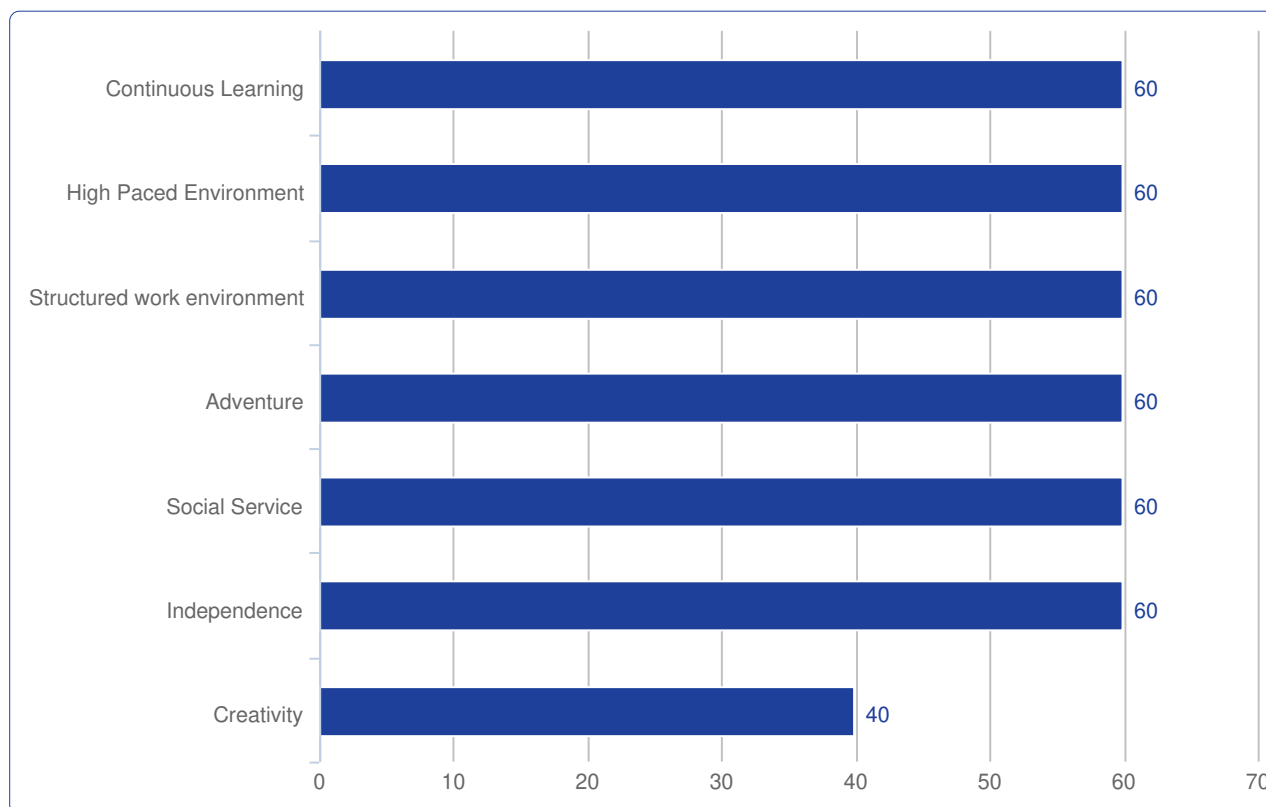


- You are efficient, careful, conforming, organized and conscientious.
- You are organized, detail-oriented and do well with manipulating data and numbers.
- You are persistent and reliable in carrying out tasks.
- You enjoy working with data, details and creating reports.
- You prefer working in a structured environment.
- You like to work with data, and you have a numerical or clerical ability.

## Result of the Career Motivator

### ● Your Career Motivator Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice





## Analysis of Career Motivator

### ● Your Career Motivator Analysis

#### Adventure-HIGH

##### Adventure

- You enjoy adventure as part of your work.
- You enjoy a lot of excitement and adrenaline rush involved in the work.
- You may also like work which can involve physical risk.

#### High paced environment-HIGH

##### High Paced Environment

- You like to work in a highly competitive work environment.
- You prefer a high degree of challenge and excitement in your work.
- You like a fast-paced work environment.

#### Structured work environment-HIGH

##### Structured work environment

- You enjoy working in a structured work environment.
- You like following directions and guidelines.
- You enjoy work routine.
- You dislike variety and frequent changes in work.

#### Social Service-HIGH

##### Social Service

- You like to do work which has some social responsibility.
- You like to do work which impacts the world.
- You like to receive social recognition for the work that you do.

## Analysis of Career Motivator

### ● Your Career Motivator Analysis

#### Independence-HIGH

##### Independence

- You enjoy working independently.
- You dislike too much supervision.
- You dislike group activities.

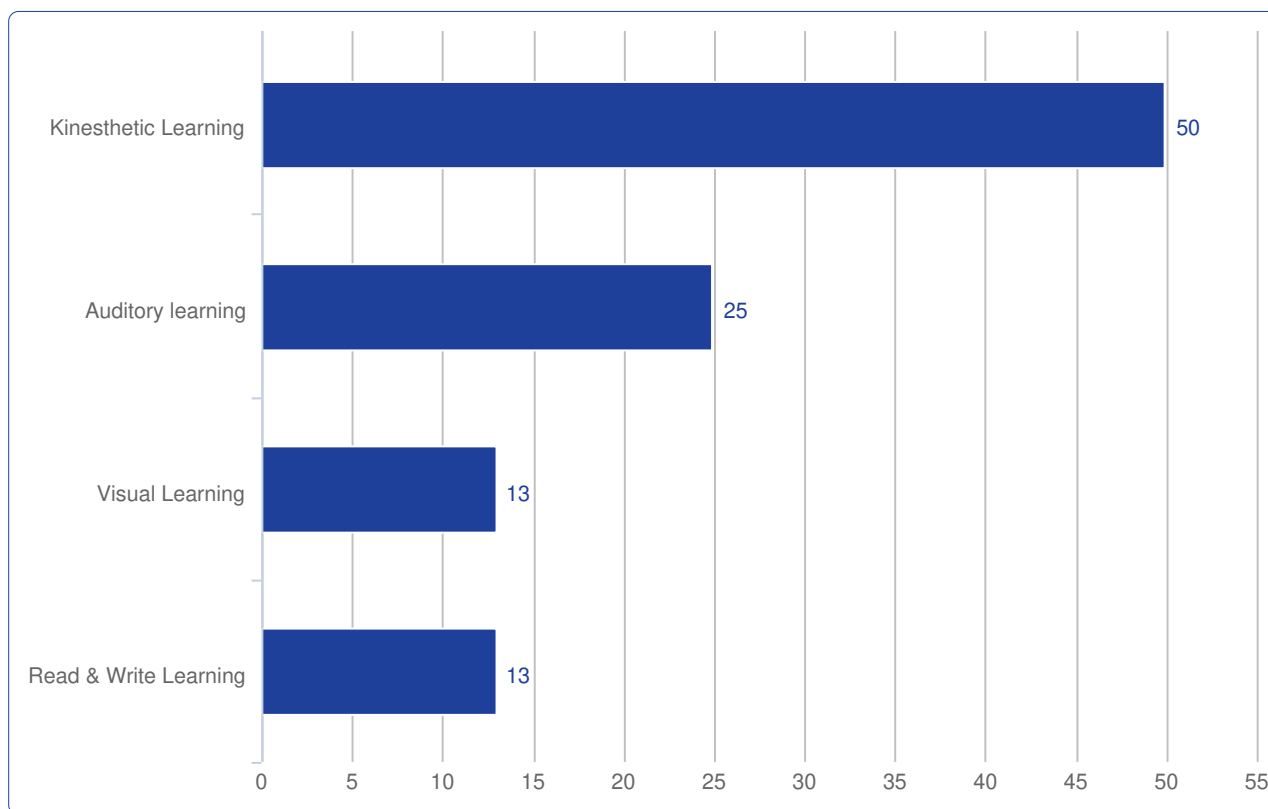
#### Continuous learning-HIGH

##### Continuous Learning

- You like to have consistent professional growth in your field of work.
- You like to work in an environment where there is need to update your knowledge at regular intervals.
- You like it when your work achievements are evaluated at regular intervals.

## Result of the Learning Style

### ● Your Learning Style Types



## Analysis of Learning Style

### ● Your Learning Style Analysis

#### Kinesthetic learners

- Kinesthetic (or tactile) learners learn best by touching and doing.
- Hands-on experience is important to kinesthetic learners.
- It includes demonstrations, simulations, videos and movies of “real” things, as well as case studies, practice and applications.
- Sometimes, it can be difficult for the individuals with this learning preference to sit still for long period of time.

#### Learning improvement strategies

- Skim through reading material first to understand the theme or main idea.
- Move around as you read aloud or study; walk and read; work in a standing position.
- Record notes and listen to it while exercising.
- Take frequent study breaks.
- Listen to music while studying.
- Sit in front of the classroom.
- Stay actively engaged in class: take notes, write key points, draw charts.
- Create hands-on learning when possible.
- Use models, extra lab time, visit museums or places that connect to course material.
- Create cards for processes.
- Colour code the primary information.
- Limit information; use keywords, symbols or arrange in order; shuffle and repeat.
- Type over notes from text and class.
- Create spreadsheets, tables, charts to organize material.

# Result of the EQ

## ● Your EQ Types

Emotional intelligence indicates our ability to understand and make sense of our emotions both within ourselves and in our relationships with others. Candidates who demonstrate high levels of EI are better at understanding themselves and others, making confident decisions and expressing their views.

Emotional Self Awareness	<div><div></div></div>	High - 70%
Managing Emotions	<div><div></div></div>	Medium - 50%
Motivation	<div><div></div></div>	High - 67%
Empathy	<div><div></div></div>	Medium - 57%
Relationship Management	<div><div></div></div>	High - 63%

## Analysis of EQ

### ● Your EQ Analysis

#### Emotional Self Awareness

- Self-Awareness is the ability to recognize and understand your moods, emotions and drives, as well as their effect on others.
- Your result indicates that your emotional self-awareness level is Very high. You know how your emotions affect your behaviour and performance. You see yourself as others see you, and have a good sense of your abilities and current limitations.

#### Managing Emotions

- Emotions self-management is your ability to manage stress, stay honest, take responsibility for your performance & behaviour, handle change, be open to new ideas.
- Your result indicates that your emotional self-management level is medium. You are not always able to manage your emotions, impulsive feelings and behaviours. Sometimes you find it challenging to adapt to changing circumstances.

#### Recommendations

- You can engage in activities that allow you to get in touch with your emotions (e.g. writing in a journal, meditating, etc.).
- When you are angry or anxious breath right and Count to Ten.
- Prepare an emotion vs reason checklist.

#### Motivation

- Motivation is your ability to constantly try to improve, align yourself with the goals of a group, be ready to act on opportunities, pursue goals persistently despite setbacks.
- Your result indicates that your motivation level is very high. You can take the initiative and persevere in the face of obstacles and setbacks. You have a strong drive to achieve your goals.

## Analysis of EQ

### ● Your EQ Analysis

#### Empathy

- Empathy indicates your ability to recognize how people feel, anticipate other's needs, work with many different types of people, understand why others act in specific ways.
- Your result indicates that your empathy level is medium. You may be viewed as somewhat lacking in interpersonal warmth and concern for others. Sometimes you find it challenging to understand the emotions, needs, and interests of other people.

#### Recommendations

- Listen to opposing viewpoints and admit when you are wrong.
- Work at becoming a better listener.
- Acknowledge the other Person's Feelings

#### Relationship Management

- Relationship management indicates your ability to communicate clearly, influence & lead others, cause positive change, manage conflicts, build bonds with others by cooperating.
- Your result indicates that your relationship management ability is Very high. You know how to develop and maintain good relationships, communicate clearly, inspire and influence others, work well in a team, and manage conflict.

## Skills and Abilities

### ● Your Skills and Abilities

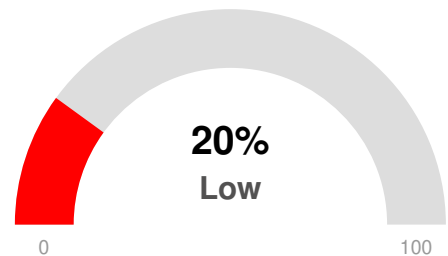
The skills & abilities scores will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

#### Overall Skills and Abilities

34% - Fair

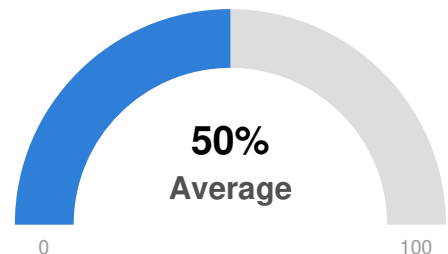
#### Numerical Ability

- Your numerical skills need improvement.
- Numeracy involves an understanding of numerical data and numbers.
- Being competent and confident while working with numbers is a skill, that holds an advantage in a wide range of career options.



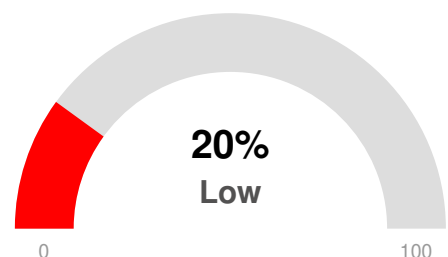
#### Logical Ability

- Your logical skills are average.
- Logical thinking is very important for analytical profiles.
- Being able to understand and analyze data in different formats is considered an essential skill in many career options.



#### Verbal Ability

- Your communication skill needs improvement.
- Good verbal and written communication helps you to communicate your message effectively.



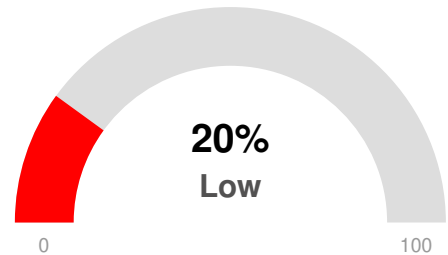


## Skills and Abilities

### ● Your Skills and Abilities

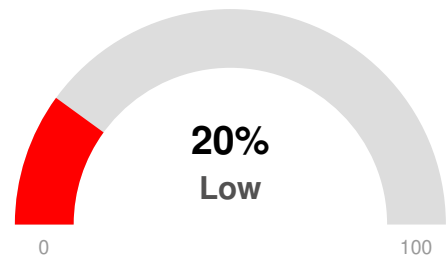
#### Administrative and Organizing Skills

- Your organizing & planning skills need improvement.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.



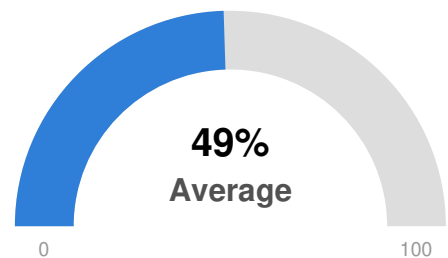
#### Spatial & Visualization Ability

- Your visualization skills need improvement.
- This skill allows you to explore, analyze, and create visual solutions.
- It is important in many academic and professional career fields.



#### Leadership & Decision making skills

- Your leadership & decision-making skills are average.
- It includes strategic thinking, planning, people management, change management, communication, and persuasion and influencing.
- These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.

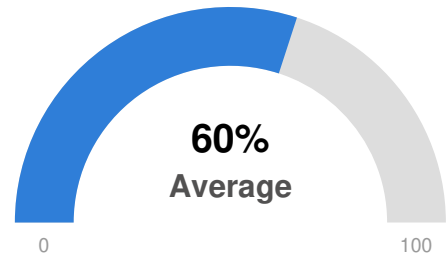


## Skills and Abilities

### ● Your Skills and Abilities

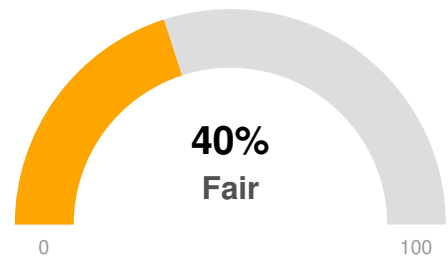
#### Social & Co-operation Skills

- Your social and cooperation skills are average.
- Social skills are important because they help you build, maintain and grow relationships with others.
- This skill is beneficial in the service industry and social causes.



#### Mechanical Abilities

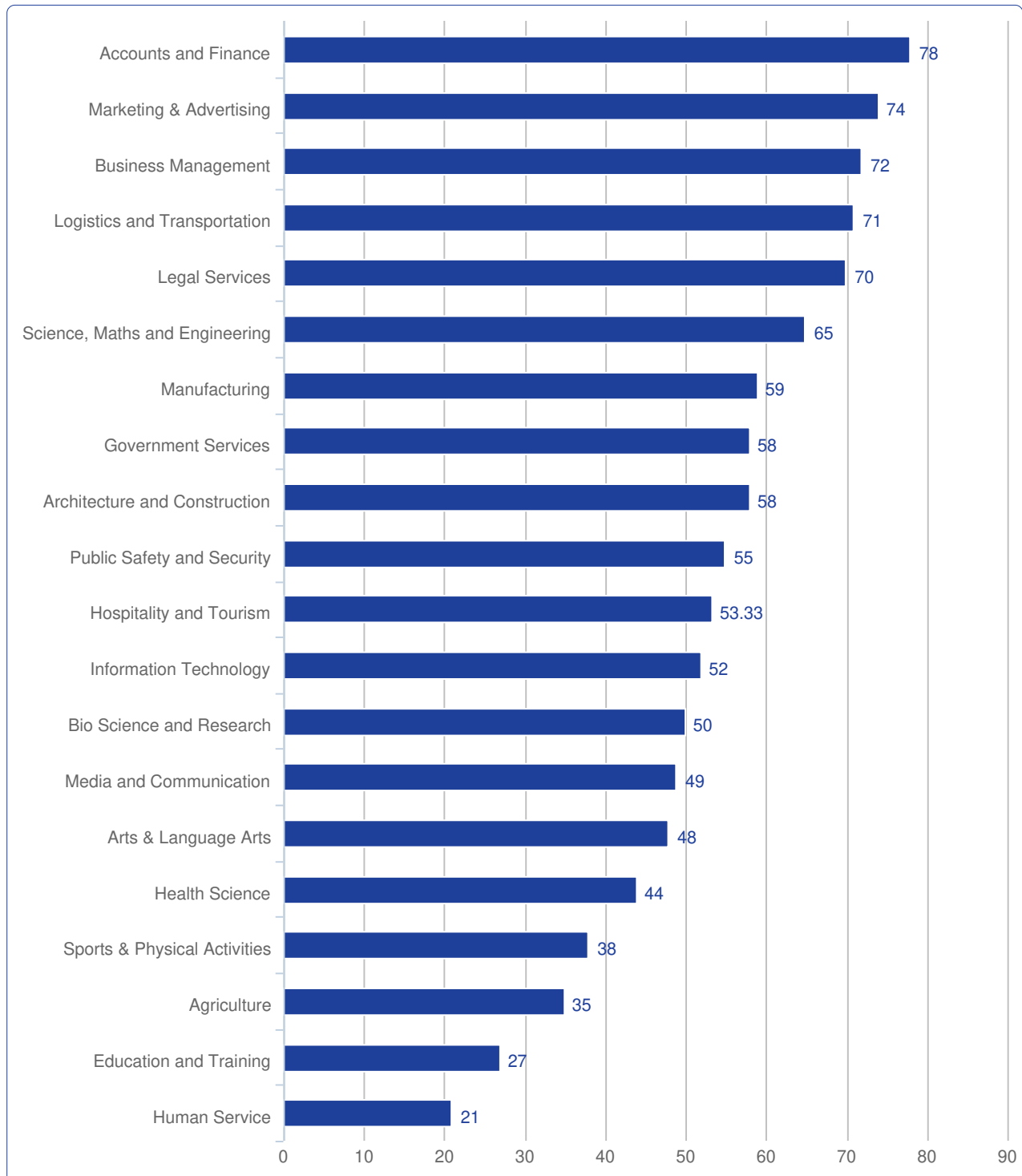
- The score indicates that your mechanical ability is low.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- This skill is required for many career options like engineering and mechanical services.



## Career Clusters

### ● Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which Career Clusters would be best to explore. A simple graph report shows how you have scored on each of the Career Clusters.



## Selected Career Clusters

### ● Your Selected 2 Career Clusters

#### Marketing & Advertising

1

- Marketing professionals are involved in planning, managing, and performing marketing activities to reach organizational objectives.
- Marketing professionals help businesses promote products.
- You might advertise and promote products so customers want to buy them.
- You might develop a marketing plan for a small start-up company.



















#### Business Management

2

- Business administrative professionals give the support needed to make a business run.
- You will provide the overall direction for a company or department.
- It includes planning, organizing, directing and evaluating business functions.
- Career opportunities are available in every sector of the economy.

## Career Path

### ● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Entrepreneurship &amp; Management - Marketing &amp; Advertising</b> Entrepreneur, Business head	Very High:100 	Low:30 	Develop
2	<b>International Business - Business Management</b> Foreign Trade Manager, Import and Export Management	Very High:100 	Low:32 	Develop
3	<b>Business Analytics - Business Management</b> Business Data Analyst, Marketing Research	Very High:94 	Low:32 	Develop
4	<b>Financial &amp; Investment Planning - Accounts and Finance</b> Investment Banker, Financial Planner, Advisor	Very High:89 	Low:32 	Develop
5	<b>Business Management Information Technology - Business Management</b> Business Analyst, System Admin	Very High:82 	Low:30 	Develop
6	<b>Industrial Management - Manufacturing</b> Production Manager, Quality manager, Inventory Manager	Very High:81 	Average:41 	Good Choice
7	<b>Digital Marketing - Marketing &amp; Advertising</b> Digital Marketing Specialist, SEO Specialist	Very High:81 	Low:35 	Develop
8	<b>Professional Sales - Marketing &amp; Advertising</b> Sales Executive, Sales Head, BDM	Very High:81 	Low:35 	Develop
9	<b>Sports Administrative Services - Sports &amp; Physical Activities</b> Sports event Manager, Club Administrative Manager	Very High:80 	Low:35 	Develop

## Career Path

### ● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
10	<b>Business Financial Management - Accounts and Finance</b> Financial Analyst, Fraud Examiners Analysis, Risk Analyst	Very High:79 	Low:32 	Develop
11	<b>Business Financial Management - Business Management</b> Financial Analyst, Financial Managers	Very High:79 	Low:32 	Develop
12	<b>Project Management - Business Management</b> Project Managers, Project lead	Very High:79 	Low:32 	Develop
13	<b>Construction Project Management - Architecture and Construction</b> Project Manager, Construction Manager,	Very High:77 	Low:36 	Develop
14	<b>Government Economic Services (IES) - Government Services</b> Ministry of Finance, Niti Ayog	Very High:76 	Low:30 	Develop
15	<b>Statistics - Science, Maths and Engineering</b> Statistician, Data analyst, Data scientist	High:74 	Low:27 	Develop
16	<b>Banking and Related Services - Accounts and Finance</b> Banking Manager, Financial Manager, Tellers	High:74 	Low:30 	Develop
17	<b>Financial Risk Management - Accounts and Finance</b> Financial risk analyst, Credit risk analysis	High:72 	Low:27 	Develop
18	<b>Advertising and Communication - Marketing &amp; Advertising</b> Advertising Managers, Brand Managers	High:72 	Low:37 	Develop

## Career Path

### ● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
19	<b>Urban Planning and Management - Architecture and Construction</b> City Planner, Environmental Planner, Town Planner	High:71 	Low:36 	Develop
20	<b>Civil Administrative Services - Government Services</b> IAS Officer, IFS Officer other Administrative services	High:71 	Low:38 	Develop
21	<b>Marketing - Marketing &amp; Advertising</b> Marketing Manager, Product marketing	High:71 	Average:43 	Good Choice
22	<b>BPO - Business Management</b> Call center, Technical Support, Customer Service	High:71 	Low:40 	Develop
23	<b>Project Management -IT - Information Technology</b> Project Managers, Project lead	High:70 	Low:35 	Develop
24	<b>Wildlife management - Agriculture</b> Forester, Conservation Scientist, Zoologist and Wildlife Biologist.	High:70 	Average:45 	Good Choice
25	<b>Retail Management - Business Management</b> Retail Manager, Brand Manager, Warehouse Manager	High:70 	Low:35 	Develop
26	<b>Human Resources - Business Management</b> HR Manager, Recruiter, Trainer	High:70 	Average:43 	Good Choice
27	<b>Legal Services - Legal Services</b> Advocate, Corporate Lawyer, Legal Adviser	High:70 	Low:32 	Develop

## Career Path

### ● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
28	<b>Company Secretary - Legal Services</b> Company Secretary, Compliance manager	High:70 	Low:32 	Develop
29	<b>Economics - Accounts and Finance</b> Economist, Foreign Trade	High:69 	Low:36 	Develop
30	<b>Financial Analyst - Accounts and Finance</b> Equity research analyst, Investment Analyst	High:69 	Low:27 	Develop
31	<b>Actuarial Science - Accounts and Finance</b> Actuaries, Insurance Claims Clerks, Underwriters	High:69 	Low:27 	Develop
32	<b>Chartered Accountant - Accounts and Finance</b> Accountant, Auditor	High:69 	Low:27 	Develop
33	<b>Oceanography - Agriculture</b> Biological and Geological Oceanographer	High:68 	Average:43 	Good Choice
34	<b>Merchant Navy - Logistics and Transportation</b> Marine Engineer, Marine Consultant	High:68 	Low:33 	Develop
35	<b>Business administration &amp; Operations Support - Business Management</b> Operations Manager, Administrator, Customer Support	High:68 	Low:32 	Develop
36	<b>Cost Accountant - Accounts and Finance</b> Cost Accountant, Cost Consultant	High:67 	Low:27 	Develop



## Career Path

### ● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
37	<b>Business Analyst IT - Information Technology</b> Business Analyst, Business Intelligence, Operational Analysts,	High:67 	Low:40 	Develop
38	<b>Hospital Management - Health Science</b> Health Information Management, Practice Administrator, Program Manager	High:66 	Low:36 	Develop
39	<b>Public Relations &amp; Corporate Communication - Media and Communication</b> Public relations Specialist, Corporate Communication	High:66 	Average:43 	Good Choice
40	<b>Agri Business Management - Agriculture</b> Agriculture Sales & Marketing Officer	High:60 	Low:32 	Develop
41	<b>Forest Officer - Agriculture</b> Forest Officer, Forester	High:60 	Average:45 	Good Choice

## Summary Sheet

- **Our career assessment is based on the concept of correlation theory and various psychometric and statistical models.**

Career Personality	Extrovert + Thinking + iNtuitive + Perceiving
Career Interest	Enterprising + Investigative
Career Motivator	Adventure + Independence + Continuous Learning + High Paced Environment + Structured work environment + Social Service
Learning Style	Kinesthetic Learning
EQ	Emotional Self Awareness
Skills & Abilities	Numerical Ability[20%] +Logical Ability[50%] +Verbal Ability[20%] Administrative and Organizing Skills[20%] +Spatial & Visualization Ability[20%] +Leadership & Decision making skills[49%] Social & Co-operation Skills[60%] +Mechanical Abilities[40%] +
Selected Clusters	Business Management+Marketing & Advertising
Favourite Career Path	Entrepreneurship & Management

## Disclaimer

### ● Disclaimer

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