



Career Planning For Professionals & Senior Professionals

Corporate Career Academy

Report Prepared for

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Email ID	
Age	
Location	Kitale

30-06-2025

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Profiling

● Your Profiling

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help decide your career objective and roadmap. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

Current Stage of Planning



Diffused

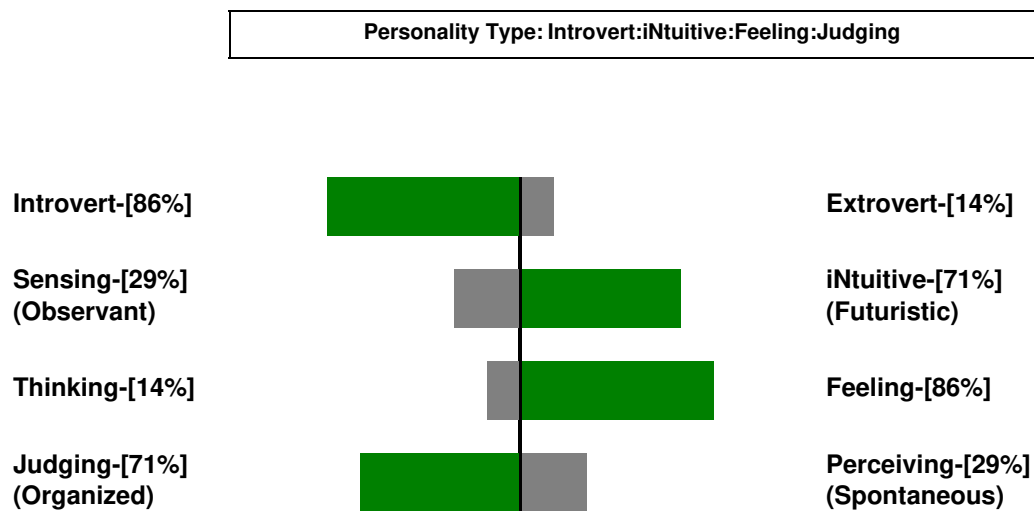
Diffused: You are at the diffused stage in career planning. We understand that you have a fair idea of your suitable career. At this stage, you have a better understanding of career options. However, you are looking for more information to understand the complete career path for yourself and an execution plan to achieve it. Lack of complete information and execution plan can adversely impact your career. Most career decisions are based on limited information

Risk Involved: Career misalignment, career path misjudgment, wrong career path projections, unnecessary stress

Action Plan : Explore career path > Align your abilities and interests with the best possible career path > Realistic Execution Plan > Timely Review of Action Plan

Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.



Analysis of Career Personality

● Your Career Personality Analysis

Where do you prefer to focus your energy and attention?



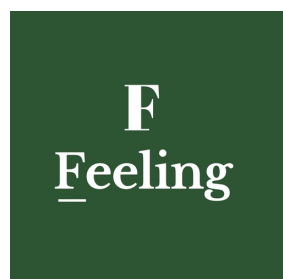
- You mostly get your energy from dealing with ideas, pictures, memories and reactions which are part of your imaginative world.
- You are quiet, reserved and like to spend your time alone.
- Your primary mode of living is focused internally.
- You are passionate but not usually aggressive.
- You are a good listener.
- You are more of an inside-out person.

How do you grasp and process the information?



- You are very imaginative, open-minded and curious.
- You prefer to explore and focus on hidden meanings and future possibilities.
- You are interested in doing things that are new and different.
- You first like to see the biggest picture, then try to find out facts.
- You are interested in new things and what might be possible.
- You solve problems by leaping between different ideas and possibilities.

How do you make decisions?



- You seem to make decisions based on your values or the feelings of others involved.
- You seem to be ruled by your heart instead of your head.
- In your relationships, you appear caring, warm, and tactful.
- You look for what is important to others and express concern for others.
- You tend to judge situations and others based on feelings and circumstances.
- You seek to please others and want to be appreciated.

Analysis of Career Personality

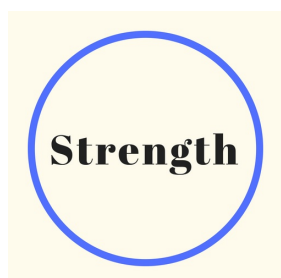
● Your Career Personality Analysis

How do you prefer to plan your work ?



- You prefer a planned or orderly way of life.
- You like to have things well-organized.
- Your productivity increases when working with structure.
- You are self-disciplined and decisive.
- You like to have things decided and planned before doing any task.
- You seek closure and enjoy completing tasks.
- Mostly, you think sequentially.

Your strengths



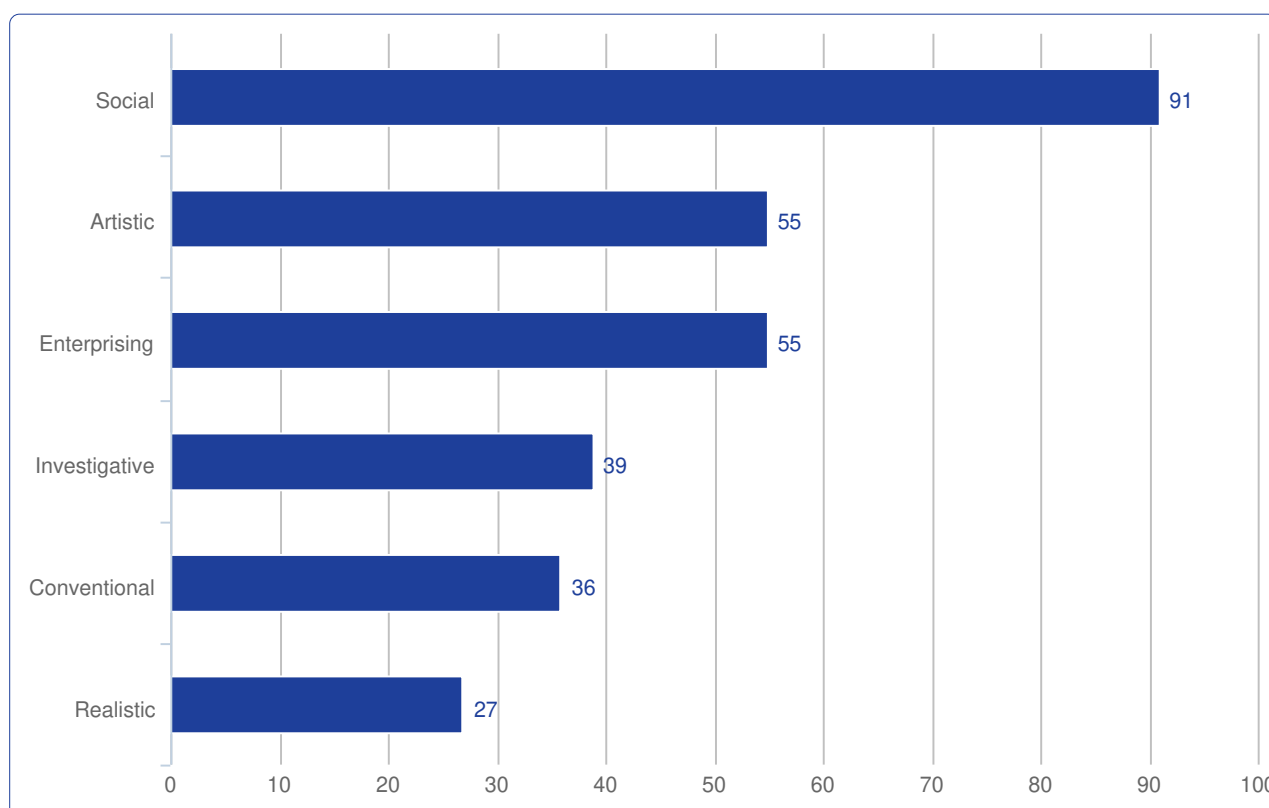
- Creative
- Insightful
- Perfectionist
- Inspiring and convincing
- Determined and passionate
- Altruistic

Result of the Career Interest

● Your Career Interest Types

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.



Analysis of Career Interest

● Your Career Interest Analysis

Social-HIGH



- You are humanistic, idealistic, responsible and concerned with the welfare of others.
- You enjoy participating in social activities, helping, training or counselling others.
- You communicate in a warm, cheerful, tactful manner and can be persuasive.
- You like to solve problems through discussions and utilize interpersonal skills.
- You are cooperative, friendly, generous, helpful and idealistic.
- You like to work with people.

Artistic-HIGH



- You are imaginative and enjoy creative activities.
- You encourage originality and use of imagination in a flexible, unstructured setting.
- You are generally impulsive and emotional.
- You tend to communicate in a very expressive and open manner.
- You seek opportunities for self-expression through artistic creation.
- You like to work with ideas and things.

Enterprising-HIGH



- You are energetic, ambitious, adventurous and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are often effective public speaker and are generally sociable.
- You like activities that require to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.

Analysis of Career Interest

● Your Career Interest Analysis

Investigative

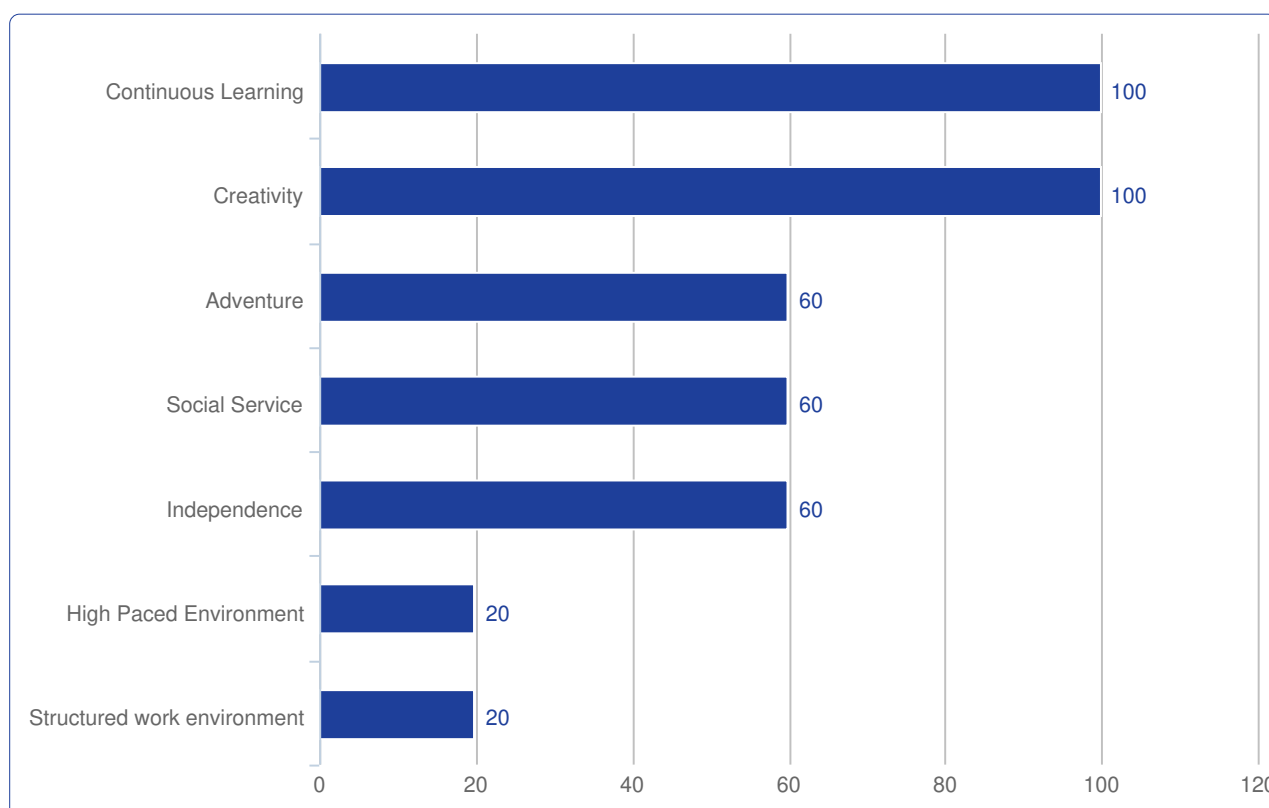


- You are analytical, intellectual and observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

Result of the Career Motivator

● Your Career Motivator Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice



Analysis of Career Motivator

● Your Career Motivator Analysis

Creativity-HIGH

Creativity

- You enjoy trying innovative solutions.
- You enjoy creativity.
- You dislike conventional approaches.

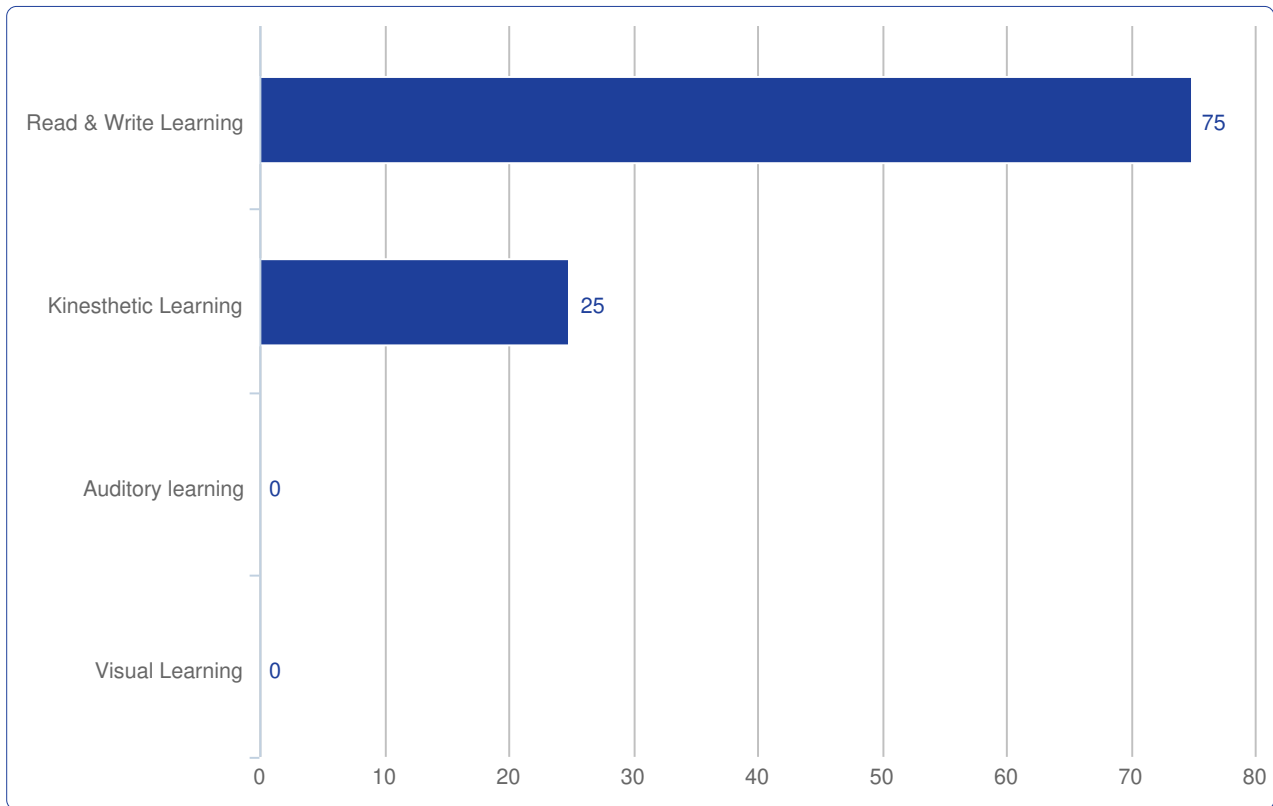
Continuous learning-HIGH

Continuous Learning

- You like to have consistent professional growth in your field of work.
- You like to work in an environment where there is need to update your knowledge at regular intervals.
- You like it when your work achievements are evaluated at regular intervals.

Result of the Learning Style

● Your Learning Style Types



Analysis of Learning Style

● Your Learning Style Analysis

Read/Write learning style

- Reading and writing learners prefer to take in the information displayed as words.
- These learners strongly prefer primarily text-based learning materials.
- Emphasis is based on text-based input and output, i.e. reading and writing in all its forms.
- People who prefer this modality love to work using PowerPoint, internet, lists, dictionaries and words.






Learning improvement strategies

- Re-write your notes after class.
- Use coloured pens and highlighters to focus on key ideas.
- Write notes to yourself in the margins.
- Write out key concepts and ideas.
- Compose short explanations for diagrams, charts and graphs.
- Write out instructions for each step of a procedure or math problem.
- Print out your notes for later review.
- Post note cards/post-its in visible places. (when doing dishes, on the bottom of the remote etc).
- Vocabulary mnemonics.
- Organize your notes/key concepts into a powerpoint presentation.
- Compare your notes with others.
- Repetitive writing.
- Hangman game.

Result of the EQ

● Your EQ Types

Emotional intelligence indicates our ability to understand and make sense of our emotions both within ourselves and in our relationships with others. Candidates who demonstrate high levels of EI are better at understanding themselves and others, making confident decisions and expressing their views.

Emotional Self Awareness		High - 67%
Managing Emotions		High - 73%
Motivation		High - 80%
Empathy		High - 87%
Relationship Management		High - 67%

Analysis of EQ

● Your EQ Analysis

Emotional Self Awareness

- Self-Awareness is the ability to recognize and understand your moods, emotions and drives, as well as their effect on others.
- Your result indicates that your emotional self-awareness level is Very high. You know how your emotions affect your behaviour and performance. You see yourself as others see you, and have a good sense of your abilities and current limitations.

Managing Emotions

- Emotions self-management is your ability to manage stress, stay honest, take responsibility for your performance & behaviour, handle change, be open to new ideas.
- Your result indicates that your emotional self-management level is very high. You're able to control impulsive feelings and behaviours, manage your emotions in healthy ways, follow through on commitments, and adapt to changing circumstances.

Motivation

- Motivation is your ability to constantly try to improve, align yourself with the goals of a group, be ready to act on opportunities, pursue goals persistently despite setbacks.
- Your result indicates that your motivation level is very high. You can take the initiative and persevere in the face of obstacles and setbacks. You have a strong drive to achieve your goals.

Empathy

- Empathy indicates your ability to recognize how people feel, anticipate other's needs, work with many different types of people, understand why others act in specific ways.
- Your result indicates that your empathy level is Very high. You have a unique ability to understand the emotions, needs, and concerns of other people.

Analysis of EQ

● Your EQ Analysis

Relationship Management

- Relationship management indicates your ability to communicate clearly, influence & lead others, cause positive change, manage conflicts, build bonds with others by cooperating.
- Your result indicates that your relationship management ability is Very high. You know how to develop and maintain good relationships, communicate clearly, inspire and influence others, work well in a team, and manage conflict.

Skills and Abilities

● Your Skills and Abilities

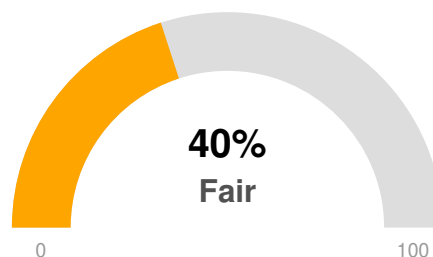
The skills & abilities scores will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

Overall Skills and Abilities

59% - Average

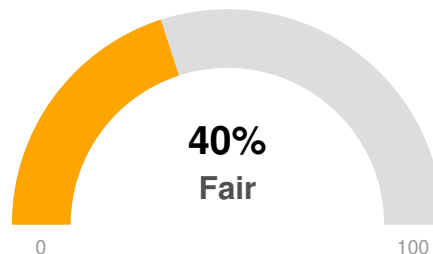
Numerical Ability

- Your numerical skills are fair.
- Numeracy involves an understanding of numerical data and numbers.
- Being competent and confident while working with numbers is a skill, that holds an advantage in a wide range of career options.



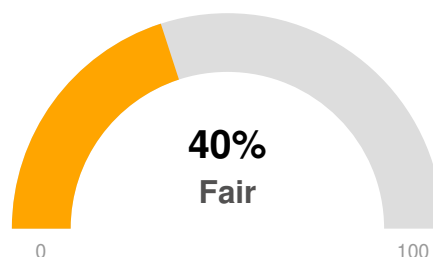
Logical Ability

- Your logical skills are fair.
- Logical thinking is very important for analytical profiles.
- Being able to understand and analyze data in different formats is considered an essential skill in many career options.



Verbal Ability

- Your communication skills are fair.
- You need to develop your communication skills.
- Good verbal and written communication helps you to communicate your message effectively.

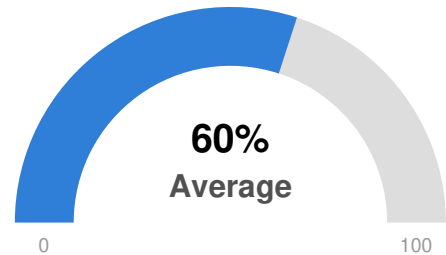


Skills and Abilities

● Your Skills and Abilities

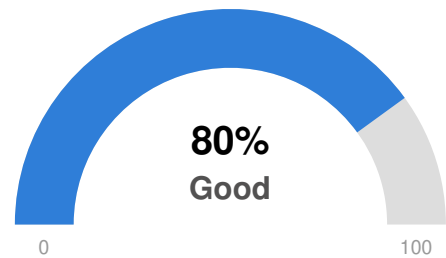
Administrative and Organizing Skills

- Your organizing & planning skills are average.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.



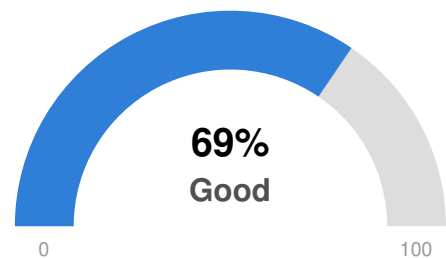
Spatial & Visualization Ability

- Your visualization skills are good.
- This skill allows you to explore, analyze, and create visual solutions.
- It is important in many academic and professional career fields.



Leadership & Decision making skills

- Your leadership & decision-making skills are good.
- It includes strategic thinking, planning, people management, change management, communication, and persuasion and influencing.
- These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.



Skills and Abilities

● Your Skills and Abilities

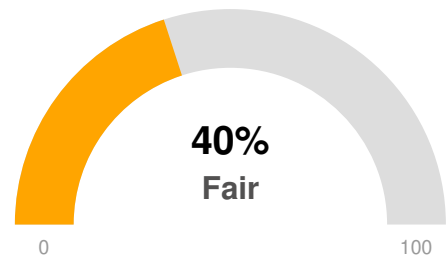
Social & Co-operation Skills

- Your social and cooperation skills are excellent.
- Social skills are important because they help you build, maintain and grow relationships with others.
- This skill is beneficial in the service industry and social causes.



Mechanical Abilities

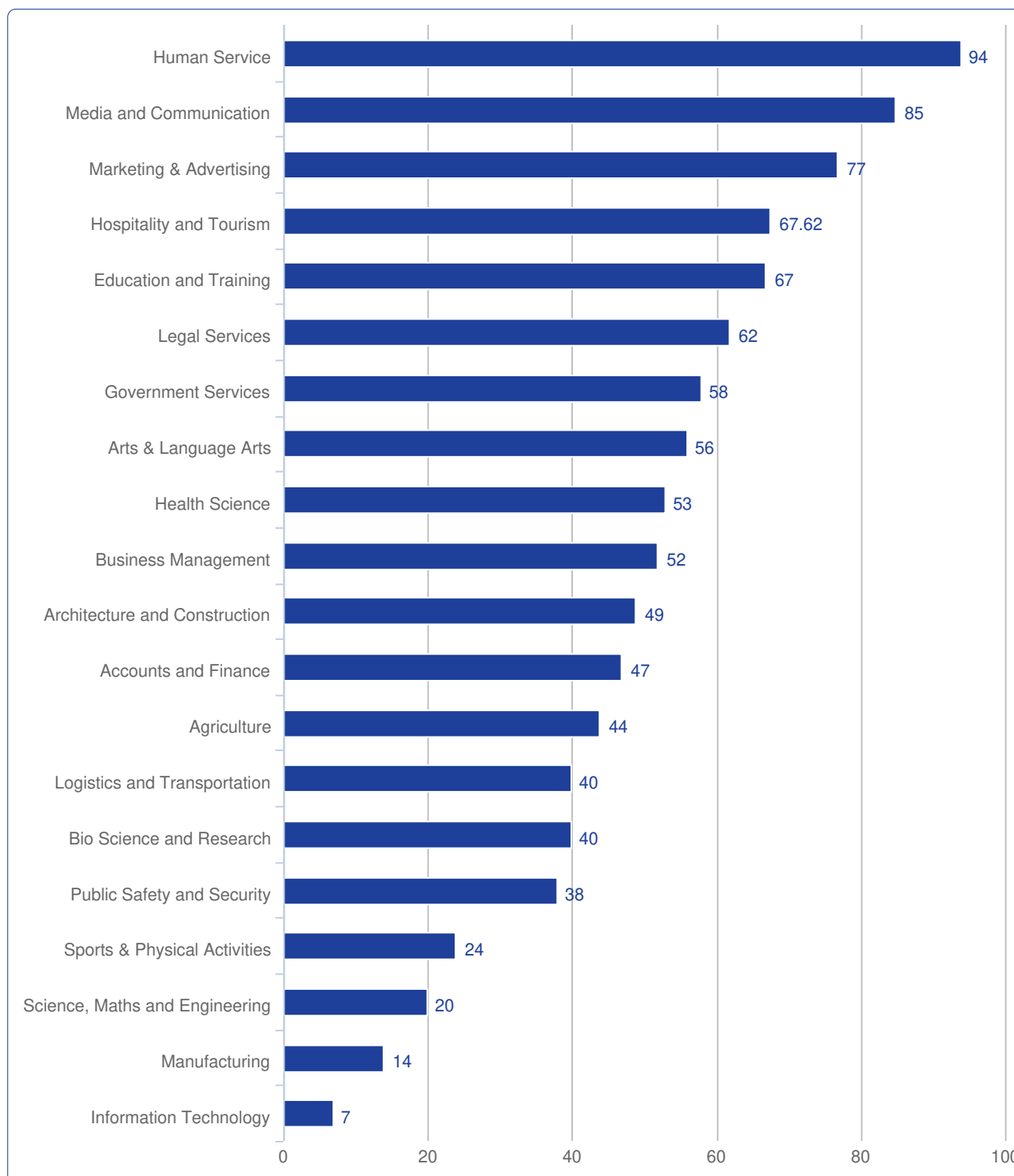
- The score indicates that your mechanical ability is low.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- This skill is required for many career options like engineering and mechanical services.



Career Clusters

● Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which Career Clusters would be best to explore. A simple graph report shows how you have scored on each of the Career Clusters.



Selected Career Clusters

● Your Selected 4 Career Clusters

Human Service

1

- Human services professionals help individual and families meet their personal needs.
- You might work in a government office, hospital, nonprofit agency or independent counselor.
- You will be involved in social support and social activities.

Media and Communication

2

- Media studies graduates typically enter careers in the media, cultural and creative industries.
- Areas of work include television and radio, film and video, digital media, computer games, journalism, writing and publishing, PR and media practice.
- Journalism is a part of Mass Communication but Mass Communication isn't a part of Journalism.
- Provide information of current happenings in the society.

Marketing & Advertising

3

- Marketing professionals are involved in planning, managing, and performing marketing activities to reach organizational objectives.
- Marketing professionals help businesses promote products.
- You might advertise and promote products so customers want to buy them.
- You might develop a marketing plan for a small start-up company.

Selected Career Clusters

● Your Selected 4 Career Clusters
















Hospitality and Tourism



- Hospitality and tourism professionals help people enjoy vacations and entertainment activities.
- It includes management, marketing and operations of hotels, restaurants, events and travel-related services.
- You might work at a restaurant, resort, sports arena, theme park, museum, or hotel.
- You might be involved in planning activities.
















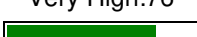
Career Path

● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Mass Communication - Media and Communication Journalist, Radio Jockey, Media Anchor	Very High:98 	Average:55 	Good Choice
2	Public Relations & Corporate Communication - Media and Communication Public relations Specialist, Corporate Communication	Very High:97 	High:70 	Top Choice
3	Counselling Psychology - Human Service Career Counsellor, Behavioural Counsellor, relationship Counsellor	Very High:94 	High:70 	Top Choice
4	Corporate Trainer - Education and Training Corporate Trainer, Coach, Motivator	Very High:94 	High:70 	Top Choice
5	Foreign Languages - Arts & Language Arts Foreign Language Interpreter, Language Translator	Very High:92 	Very High:80 	Top Choice
6	Liberal Arts - Arts & Language Arts Sociologist, Psychologist, artist	Very High:91 	Very High:90 	Top Choice
7	Sociology - Human Service Social Worker, Human Rights Worker, N.G.O Volunteer	Very High:88 	High:70 	Top Choice
8	Content Writer - Arts & Language Arts Creative writer, Story teller	Very High:87 	High:73 	Top Choice
9	You tuber - Arts & Language Arts Online video creator, Video editor, Digital marketer	Very High:84 	High:72 	Top Choice

Career Path

● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
10	Mentor and Coach - Human Service Mentor, Guide	Very High:83 	High:70 	Top Choice
11	Hospital Management - Health Science Health Information Management, Practice Administrator, Program Manager	Very High:83 	High:69 	Top Choice
12	Journalism - Media and Communication Editor, news writer	Very High:82 	Average:40 	Good Choice
13	International Relationships - Media and Communication Political Advisor, IR Expert	Very High:80 	High:70 	Top Choice
14	Image consultants - Education and Training Personality trainer, Soft skills trainer, Fashion stylist	Very High:78 	High:60 	Top Choice
15	Culinary Arts - Hospitality and Tourism Chef, Food Expert	Very High:77 	High:76 	Top Choice
16	Advertising and Communication - Marketing & Advertising Advertising Managers, Brand Managers	Very High:77 	High:72 	Top Choice
17	Hotel Management - Hospitality and Tourism Restaurant Manager, Hotel Manager	Very High:76 	High:72 	Top Choice
18	Political Science - Human Service Politician, Political analyst, Civil Servant, Teacher	Very High:76 	High:70 	Top Choice









Career Path

● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
19	Home Science - Human Service Healthcare Industry, Teaching and Research	High:74 	High:73 	Good Choice
20	Homeopathy - Health Science Homeopathy Doctor, Consultant	High:73 	Very High:100 	Good Choice
21	Ayurveda and Alternative Medicine - Health Science Ayurveda Medical Officer, Unani Specialist	High:73 	High:70 	Good Choice
22	Clinical Psychology - Human Service Depression Counselling, Anxiety	High:72 	High:70 	Good Choice
23	Nurse & Medical Assistant - Health Science Nurse, Assistant	High:69 	Very High:100 	Good Choice
24	Marketing - Marketing & Advertising Marketing Manager, Product marketing	High:67 	High:70 	Good Choice
25	Digital Marketing - Marketing & Advertising Digital Marketing Specialist, SEO Specialist	High:67 	Average:57 	Good Choice
26	Wedding Planner - Hospitality and Tourism Wedding Event Manager, Event Consultant	High:67 	High:70 	Good Choice
27	School Teaching - Education and Training School Teacher, Primary Teacher	High:66 	Very High:80 	Good Choice

Career Path

● Your Career Paths

Recommendations for you				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
28	Wildlife management - Agriculture Forester, Conservation Scientist, Zoologist and Wildlife Biologist.	High:66 	High:62 	Good Choice
29	Public health administration - Health Science Public health advisor, Program coordinator, Policy Analyst	High:66 	High:65 	Good Choice
30	Human Resources - Business Management HR Manager, Recruiter, Trainer	High:65 	High:70 	Good Choice
31	Event, Entertainment & Hospitality - Hospitality and Tourism Event Manager, Hospitality Manager	High:65 	High:72 	Good Choice

Summary Sheet

- **Our career assessment is based on the concept of correlation theory and various psychometric and statistical models.**

Career Personality	Introvert + Feeling + iNtuitive + Judging
Career Interest	Social + Enterprising + Artistic
Career Motivator	Continuous Learning + Creativity
Learning Style	Read & Write Learning
EQ	Empathy
Skills & Abilities	Numerical Ability[40%] +Logical Ability[40%] +Verbal Ability[40%] Administrative and Organizing Skills[60%] +Spatial & Visualization Ability[80%] +Leadership & Decision making skills[69%] Social & Co-operation Skills[100%] +Mechanical Abilities[40%] +
Selected Clusters	Marketing & Advertising+Hospitality and Tourism+Human Service+Media and Communication