



Career Report for Professionals

White Label

Report Prepared for

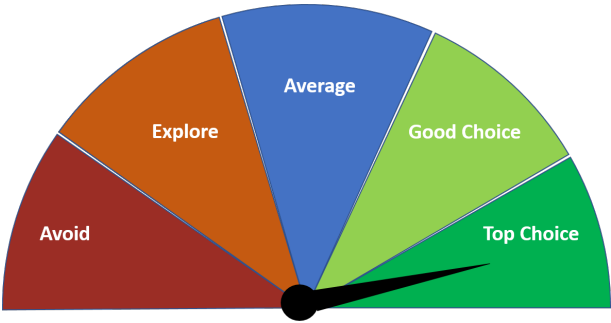
Ph No	
Email ID	
Age	25
Location	

16-01-2021

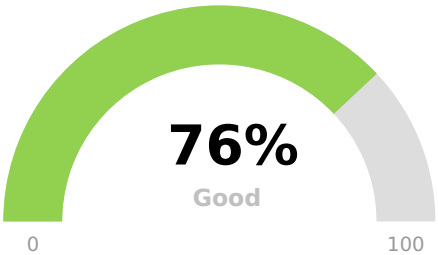
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Career Path: Digital Marketing

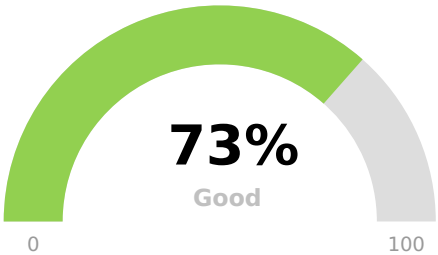
Occupations :Big data Analyst;Developer;Business Analyst;Management Analyst;Operations Research Analysts;Project Manager;Marketing Research Executive;Data Analyst;Budget Analyst;Sustainability Specialist



Suitability Meter



Career Interest



Skills & Abilities

Scenarios

1. **Top Choice** - You have highest degree of interest and Skills to pursue this career path. You will definitely excel in the fields mapped to this career path.

Work Nature

Work Nature

- They research new online media opportunities that may benefit the business including mobile, social media, development of blogs and forums.
- Develop and monitor campaign budgets.
- Manage social media platforms.
- Use analytical tools and prepare accurate reports on the marketing campaign's overall performance.
- Develop and integrate content marketing strategies.
- The critical role is to keep up to date with current digital trends.
- Managing the contact database and assisting with lead generation activities.
- Coordinate with advertising and media experts to improve marketing results.

Career Path Analysis

Your Career Path Analysis : Digital Marketing

The Career Path Analysis contains four important parameters to have a better insight into the most suitable career path. These factors are fees for studying the primary courses needed for this career, demand for the skills in this career path, salary offered, level of preparation required on your part to pursue this career.

1.	Fees	<div></div>	Low
2.	Demand	<div></div>	High
3.	Salary	<div></div>	High
4.	Level Of Preparation	<div></div>	High

Career Navigator

Career Navigator

Career Analysis

Career Analysis - Positive (+)

- You are quite talkative, energized and like to spend lots of time with others.
 - Your primary mode of living is focused externally.
 - You can easily be distracted.
 - You are a bit aggressive.
 - You quickly adapt to a given situation.
 - You are sometimes described as an attention-seeker.
 - You are very imaginative, open-minded and curious.
 - You prefer to explore the future possibilities.
 - You are interested in doing things that are new and different.
 - You first like to see the biggest picture, then try to find out facts.
 - You are interested in new things and what might be possible.
 - You seem to make decisions based on logic rather than the circumstances.
 - You seem to look for logical explanations or solutions to almost everything.
 - You can often be seen as very task-oriented, uncaring, or indifferent.
 - You are ruled by your head instead of your heart.
 - You are a critical thinker and oriented toward problem solving.
 - You seem to prefer a flexible and spontaneous way of life.
 - You prefer to adapt to the world rather than organizing it.
 - You like staying open to new experiences and information.
 - You like to approach work as play or mix of work and play.
 - You appear to be casual and like to keep plans to a minimum.
 - You are a random thinker who prefers to keep his/her options open.
 - You are spontaneous and often juggle several tasks at once.
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- You would like to Market or sell products/services in market.
 - You would like to spend lots of time on computers and amaze others with your work on computer.
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- Your Career motivators are Adventure, Independence, Continuous Learning, High Paced Environment, Structured work environment

GAP Analysis

GAP Analysis - Negative (-)

- Your interest to involve in creative activities are lesser than required. You need to work on building your creative or artistic profile.
- Your interest in intellectual, logical and invetigative activities are lesser than required. This profile requires higher interest in invetigative occupation.
- Your interest to involve in leadership roles, persuade and convince others are lesser than required. You need to develop your people managing skills.

Skills and Abilities Analysis

Your skill and abilities strength

- Your Verbal Ability are Good
- Your Clerical and Organizing Skills are Good
- Your Spatial & Visualization Ability are Good
- Your Leadership & Decision making skills are Good
- Your Social & Co-operation Skills are Good
- Your Mechanical Abilities are Good

Your skill and abilities need to be developed

- Your Numerical Ability need development
- Your Logical Ability need development

Report Activation

**We have Shortlisted 25 Top Career Paths and 41 Good Career Paths for you with Execution plan.
Activate your Report NOW.**

- 25+ Pages Career Report
- Detailed Execution Plan
- Career Analysis across 3000+ Occupations
- Generate unlimited reports of different Career Paths

Do you want to explore other career options and activate 32 pages career report? Make a payment and Upgrade to comprehensive report.